



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION

MEMORANDUM FROM THE CHAIRPERSON

FOR : ALL CHED CENTRAL AND REGIONAL OFFICE DIRECTORS
ALL PRESIDENTS/ HEADS OF PUBLIC AND PRIVATE HIGHER EDUCATION INSTITUTIONS (HEIs)

SUBJECT : 2011 NATIONAL MEMBERSHIP AND FUND DRIVE PROGRAM OF THE PHILIPPINE NATIONAL RED CROSS (PNRC)

DATE : February 24, 2011

In accordance with the pertinent provisions of Republic Act (R.A.) 7722, otherwise known as the "*Higher Education Act of 1994*", this Office hereby endorses the 2011 National Membership and Fund Drive Program led by the Philippine National Red Cross.

This program would be an opportunity for the young people to become members of the Red Cross and avail personal accident assistance benefits.

Higher education institutions (HEIs) are hereby enjoined to encourage their faculty and students to support the said program.

For more information on the program you may coordinate with Mr. Alexander Rosete at telephone number (+632) 527-0575 or through e-mail address alexander.rosete@redcross.org.ph.

Wide dissemination of this Memorandum is desired.


PATRICIA B. LICUANAN

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